

Nu Skin Americas

2023 Brand Affiliate Compliance Summary

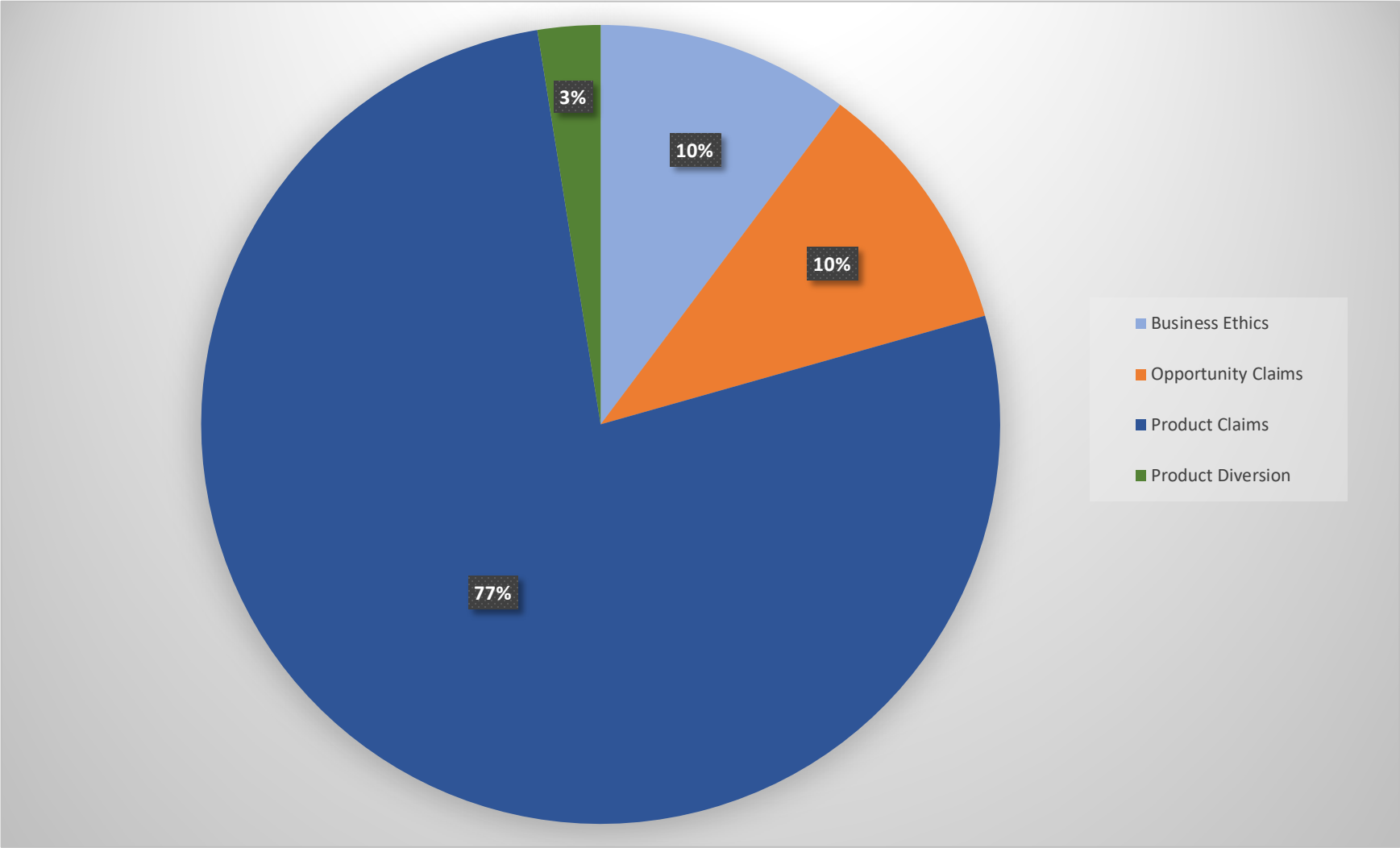
This compliance information is provided by Nu Skin Americas, on behalf of Nu Skin International Inc. (“Nu Skin”).

The following are remedial measures imposed by the Compliance Review Committee (“CRC”) for violations reported between January and December 2023. The total number of Americas Brand Affiliates with violations was 1302.

Pin Titles		Remedial Measures*	
Brand Affiliate:	935	Education/Warning Call or Letter:	869
Brand Representative:	211	Merge/Move:	4
Gold Partner:	60	Termination:	395
Lapis Partner:	51	Withholding:	14
Ruby Partner:	6	Probation:	1
Emerald Director:	28	No Action	13
Diamond Director:	5	Other:	6
Blue Dimond Director:	6		

*One Brand Affiliate may incur multiple remedial measures

Total Brand Affiliate Violations by Type*



*For the purpose of this document, certain violations have been combined in order to provide a comprehensive summary.

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Global compliance has established a social media education and outreach program to educate Brand Affiliates concerning appropriate online activities. As part of this program, members of the Americas compliance team regularly reach out to Brand Affiliates to educate them regarding problematic opportunity claims, product claims, and other content related to their online activities.

During 2023, the Americas compliance team documented 3171 incidents of educational outreach to Brand Affiliates.

