



## NU SKIN EVENT SPEAKER GUIDELINES

We're excited that you'll be participating in our upcoming Nu Skin event! To ensure that all content aligns with regulatory requirements as well as Nu Skin's standards, we ask that you take a moment to refresh your knowledge regarding product/business opportunity claims.

### PRODUCTS

We're proud of our exceptional products and the great results they can deliver. However, the way we talk about products and the benefits we share need to align with results that most consumers are likely to experience. With this in mind, please consider the following principles when discussing our products. For more information, see the [Product Testimonial Guidelines](#).

- **ONLY** share approved product benefits found on the Nu Skin website or in other official materials. (If you aren't sure what the approved benefits are for a product, please check!)
- **DO NOT** share dramatic results that most consumers are unlikely to experience - even if true.
- **NEVER** make claims about preventing or treating medical conditions or compare results to medical procedures.

### OPPORTUNITY

While your personal financial success in the Nu Skin business is commendable, it's essential to present the opportunity in a way that provides realistic expectations for all participants. To maintain transparency and integrity, please adhere to the following principles when discussing the Nu Skin opportunity. For more information, see the [Opportunity Testimonial Guidelines](#).

- Share how the Nu Skin business has positively impacted your life, including:
  - Developing skills as a business owner
  - Uplifting culture and relationships
  - Qualifying for success trips
- DO NOT make claims about financial outcomes that are unlikely for most affiliates (e.g., passive income, residual income, financial freedom, time freedom, life-changing income).
- AVOID making claims that suggest the opportunity can replace traditional employment or offer equivalent financial stability (e.g., 'fire your boss,' 'escape the 9-5,' 'replace your income').
- DO NOT share dramatic success stories (e.g., rags to riches).
- DO NOT show images or videos that depict extravagant wealth or luxury items (e.g., exotic vacations, luxury vehicles, mansions).
- AVOID suggesting that participants are likely to achieve a high level of income (e.g., 'If I can do it, anyone can,' 'unlimited income potential').

**By signing my name below, I certify that I have read, understand, and agree to comply with the above principles, as well as Nu Skin's Policies & Procedures, Opportunity Testimonial Guidelines, and Product Testimonial Guidelines.\***

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_